

Thursday Breakout Sessions – Round 2 – Coalition Peer Sharing Focus

1. Maintaining Multiple Revenue Streams (Continental Ballroom A)

Maintaining multiple revenue streams adds stability to coalitions and can lead to increased impacts (and staff). This session will feature coalition directors with a track record for building funding sources and offers the opportunity for you to hear about their proven strategies and ask questions.

Speakers/Panelists

- **Chuck Feinberg**, New Jersey Clean Cities
- **Lisa Thurstin**, Minnesota Clean Cities
- **Tyler Herrmann**, Louisiana Clean Fuels

2. Convenient and Efficient Strategies for Transportation Decarbonization (Continental Ballroom B)

USDOT, DOE, EPA, and HUD are jointly implementing the US National Blueprint for Transportation Decarbonization. The Blueprint includes strategies for reducing greenhouse gas emissions from transportation through three strategies of increasing convenience, efficiency, and the proliferation of clean vehicles. Convenience means implementing system-level and design solutions. Efficiency means supporting modal optionality and more efficient vehicles. The agencies are currently working on detailed action plans for the convenience and efficiency strategies. This workshop will share updates on the convenience and efficiency strategies and provide an opportunity for feedback and information-sharing through discussion of best practices, challenges, and opportunities.

Speakers/Panelists

- **Aaron Hula**, EPA
- **Liya Rechtman**, USDOT
- **Tina Hodges**, USDOT
- **Morgan Ellis**, DOE

3. Decarbonizing Off-Road, Rail, Marine, and Air (DORMA) (Continental Ballroom C)

U.S. National Blueprint for Transportation Decarbonization aims to decarbonize the rail, marine, and off-road sectors. Learn how DOE is approaching this important area, working with federal agency partners and the next steps for implementing strategies and how Clean Cities activities can play a vital role. The panel will also include Clean Cities directors sharing their experiences in helping operators shift to cleaner transportation technologies.

Speakers/Panelists

- **Kevin Stork**, Vehicle Technologies Office
- **Carl Lisek**, Drive Clean Indiana
- **Michael Graham**, Western Washington and Columbia-Willamette Clean Cities
- **Aspen Nero**, Southeast Louisiana

4. Coalition Strategic Planning Discussion (International Ballroom A)

Featured coalition directors will share elements of their strategic planning processes and the lessons they've learned, followed by an opportunity for participants to choose their own adventure: participate in a peer-consulting session to workshop the challenges they are facing, or work independently on their strategic plans with support from peer experts in the room. Participants will also hear from NETL and NREL on the goals of the strategic planning activities and the resources and trainings that are available to support coalitions.

Speakers/Panelists

- **Bonnie Trowbridge**, Drive Clean Colorado
- **Jacob Beeman**, Capital District Clean Cities
- **Michelle Merchant**, Tulsa Clean Cities

2:35 p.m. –
3:35 p.m.